

Triple Whey Protein

**100% Whey Proteins • Instantized
26g of Protein Per Serving**

MMSN has created a new product called **Triple Whey Protein** containing three sources of whey proteins with added L-glycine and digestive enzymes. Each protein packed serving has 26 grams of TriProComplex™, a proprietary high-quality blend of whey protein concentrate 80%, whey protein concentrate and whey protein isolate 90% with only 1 gram of fat per serving. We added additional L-glycine, and the proteolytic enzymes bromelain and papain for even greater benefits.

The TriProComplex™ in **TRIPLE WHEY PROTEIN** has an excellent amino acid profile, is rapidly digested and bioavailable. This synergistic formula includes three of the cleanest, purest and most powerful proteins available in the marketplace. The whey protein concentrates (WPCs) are purified by a process of ultrafiltration and ion exchange chromatography. This fraction is rich in the whey proteins including, beta-lactoglobulin, alpha-lactoglobulin, immunoglobulins (IgG, IgA and IgM), glycomacropeptides, bovine serum albumin (BSA), lactoferrin, lactoperoxidase and lysozyme. These fractions are of immunological, digestive and nutritional importance. The whey protein isolate (WPI) is produced by further purification using a cross-flow microfiltration/ultrafiltration process to yield one of the purest and highly concentrated proteins ever developed. This process yields a WPI that is un-denatured retaining all the beneficial subfractions in their natural ratios. Numerous studies have demonstrated the benefits of WPC and WPI in stimulating protein synthesis and supporting the growth, maintenance and repair of muscle tissues.

The TriProComplex™ whey proteins are complete proteins containing all of the essential amino acids that cannot be synthesized in the body. In fact, the amino acid profile (proportions and ratios) found in whey are almost identical to that of skeletal muscle. Branched-chain amino acids have the highest protein digestibility corrected amino acid score (PDCAAS; a measure of protein bioavailability). Whey is the richest source of the BCAAs. Whey proteins have the highest concentration (24%) of the branched-chain amino acids (BCAA's) L-leucine,

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Size: Net Wt. 5 lbs (2,268g)
Serving Size: One (1) Scoop (35g)
Servings Per Container: 65
Flavors: Chocolate, Vanilla and Strawberry

KEY FEATURES

- *Scientifically advanced blend of whey protein concentrates and whey protein isolate†*
- *Highest quality whey protein available†*
- *26 gm of whey protein per serving*
- *Glycine enhanced*
- *Digestive enzymes added for rapid bioavailability*
- *1 gm fat per serving with no saturated or trans fats*

KEY MESSAGES

- *Contains TriProComplex™ composed of whey protein concentrate 80%, whey protein concentrates and whey protein isolate fractions.*
- *The three fractions of whey proteins contains health benefiting beta-lactoglobulins, alpha-lactalbumin, serum albumin, immunoglobulins (IgG, IgA, IgM), lactoperoxidase, lactoferrin, glycomacropeptides, and lysozymes.†*
- *Each serving provides 26 gm pure and highly bioavailable whey proteins, 6 grams of carbohydrates and only 1 gram of fat.†*
- *Whey proteins are highly digestible and rapidly absorbed having the highest Protein Digestibility-Corrected Amino Acid Score (PDCAAS; a measure of protein bioavailability) compared to other proteins.†*
- *The 3 fractions of whey proteins contains 24% branched-chain amino acids (BCAAs) which are extremely important for working muscles and recovery.†*
- *L-Glycine has been added for natural Growth Hormone support, as a precursor to creatine biosynthesis and pleasant sweet taste.†*

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Your assurance of quality®

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Triple Whey Protein

Chocolate Flavor

Net Wt. 5lbs (2,268g)

Size: Net Wt. 5 lbs (2,268)
Serving Size: One (1) Scoop (35g)
Servings Per Container: 65
Flavor: Chocolate

Supplement Facts

Serving Size: 1 Scoop (35g) Servings Per Container: 65

Amount Per Serving		% Daily Value*	
Calories 130			
Calories from Fat 5			
Total Fat	1g		1%
Saturated Fat	0g		0%
Cholesterol	45mg		14%
Sodium	75mg		3%
Potassium	150mg		4%
Total Carbohydrate	6g		2%
Dietary Fiber	Less than 1g		4%
Sugars	3g		**
Protein	26g		52%

Vitamin A 0% Vitamin C 0% Calcium 15% Iron 0%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.
 **Daily Value not established.

	Calories	2000	2500
Total Fat	less than	65g	80g
Saturated Fat	less than	20g	25g
Cholesterol	less than	300mg	300mg
Sodium	less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram	Fat 9 - Carbohydrate 4 - Protein 4		

Directions: Mix one scoop in 6-10 ounces of water, juice, non-fat milk, soy milk or any cold beverage of your choice. You can drink it 2-3 times per day as an excellent protein supplement. Triple Whey Protein is instantized so you can stir it with a spoon or shake it without a blender. Try mixing one or two scoops with 8 to 12 oz of your favorite liquid in a blender with 1 cup of ice. Add fresh, frozen or canned fruit like strawberries, bananas and pineapple for a great way to get your daily fruit and make your shake taste even better. Add an extra scoop of Triple Whey Protein for a super protein shake that exceeds 50 grams of protein.

Ingredients: TriProComplex™ (Whey Protein Concentrate 80%, Whey Protein Concentrate, Whey Protein Isolate 90%), L-Glycine, Cocoa Powder, Natural and Artificial Flavors, Bromelain (Protease Digestive Enzyme), Papain (Protease Digestive Enzyme), Sucralose Sweetener, Acesulfame K.

ALLERGY INFORMATION: Contains whey protein (derived from milk). Manufactured in a facility that processes milk, soy, shellfish, egg, tree nuts and wheat.

KEEP OUT OF THE REACH OF CHILDREN. STORE IN A COOL, DRY PLACE AWAY FROM MOISTURE, SUNLIGHT AND EXCESS HEAT. ALWAYS KEEP TIGHTLY SEALED.

Triple Whey Protein

Vanilla Flavor

Net Wt. 5lbs (2,268g)

Size: Net Wt. 5 lbs (2,268)
Serving Size: One (1) Scoop (35g)
Servings Per Container: 65
Flavor: Vanilla

Supplement Facts

Serving Size: 1 Scoop (35g) Servings Per Container: 65

Amount Per Serving		% Daily Value*	
Calories 130			
Calories from Fat 5			
Total Fat	1g		1%
Saturated Fat	0g		0%
Cholesterol	45mg		14%
Sodium	75mg		3%
Potassium	150mg		4%
Total Carbohydrate	6g		2%
Dietary Fiber	Less than 1g		4%
Sugars	3g		**
Protein	26g		52%

Vitamin A 0% Vitamin C 0% Calcium 15% Iron 0%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.
 **Daily Value not established.

	Calories	2000	2500
Total Fat	less than	65g	80g
Saturated Fat	less than	20g	25g
Cholesterol	less than	300mg	300mg
Sodium	less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram	Fat 9 - Carbohydrate 4 - Protein 4		

Directions: Mix one scoop in 6-10 ounces of water, juice, non-fat milk, soy milk or any cold beverage of your choice. You can drink it 2-3 times per day as an excellent protein supplement. Max Triple Whey Advanced Protein Blend is instantized so you can stir it with a spoon or shake it without a blender. Try mixing one or two scoops with 8 to 12 oz of your favorite liquid in a blender with 1 cup of ice. Add fresh, frozen or canned fruit like strawberries, bananas and pineapple for a great way to get your daily fruit and make your shake taste even better. Add an extra scoop of Max Triple Whey Protein for a super protein shake that exceeds 50 grams of protein.

Ingredients: TriProComplex™ (Whey Protein Concentrate 80%, Whey Protein Concentrate, Whey Protein Isolate 90%), L-Glycine, Natural and Artificial Flavors, Bromelain (Protease Digestive Enzyme), Papain (Protease Digestive Enzyme), Sucralose Sweetener, Acesulfame K.

ALLERGY INFORMATION: Contains whey protein (derived from milk). Manufactured in a facility that processes milk, soy, shellfish, egg, tree nuts and wheat.

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Triple Whey Protein

Strawberry Flavor

Net Wt. 5lbs (2,268g)

Size: Net Wt. 5 lbs (2,268)
Serving Size: One (1) Scoop (35g)
Servings Per Container: 65
Flavor: Strawberry

Supplement Facts

Serving Size: 1 Scoop (35g) Servings Per Container: 65

Amount Per Serving		% Daily Value*	
Calories 130			
Calories from Fat 5			
Total Fat	1g		1%
Saturated Fat	0g		0%
Cholesterol	45mg		14%
Sodium	75mg		3%
Potassium	150mg		4%
Total Carbohydrate	6g		2%
Dietary Fiber	Less than 1g		4%
Sugars	3g		**
Protein	26g		52%

Vitamin A 0% Vitamin C 0% Calcium 15% Iron 0%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.
 **Daily Value not established.

	Calories	2000	2500
Total Fat	less than	65g	80g
Saturated Fat	less than	20g	25g
Cholesterol	less than	300mg	300mg
Sodium	less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram	Fat 9 - Carbohydrate 4 - Protein 4		

Directions: Mix one scoop in 6-10 ounces of water, juice, non-fat milk, soy milk or any cold beverage of your choice. You can drink it 2-3 times per day as an excellent protein supplement. Max Triple Whey Advanced Protein Blend is instantized so you can stir it with a spoon or shake it without a blender. Try mixing one or two scoops with 8 to 12 oz of your favorite liquid in a blender with 1 cup of ice. Add fresh, frozen or canned fruit like strawberries, bananas and pineapple for a great way to get your daily fruit and make your shake taste even better. Add an extra scoop of Max Triple Whey Protein for a super protein shake that exceeds 50 grams of protein.

Ingredients: TriProComplex™ (Whey Protein Concentrate 80%, Whey Protein Concentrate, Whey Protein Isolate 90%), L-Glycine, Natural and Artificial Flavors, Bromelain (Protease Digestive Enzyme), Papain (Protease Digestive Enzyme), Sucralose Sweetener, Acesulfame K, FD&C Red No. 40.

ALLERGY INFORMATION: Contains whey protein (derived from milk). Manufactured in a facility that processes milk, soy, shellfish, egg, tree nuts and wheat.

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*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



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L-isoleucine and L-valine as compared to other protein sources. Branched-chain amino acids are highly concentrated within muscles and can become depleted during intense training. The BCAAs, especially L-leucine, have been shown to promote greater recovery of skeletal muscles at the cellular level. Muscle glutamine is also manufactured exclusively by the BCAAs.

The MMSN Product Development Team added additional ingredients to boost the benefits of **Triple Whey Protein** even further. The amino acid L-glycine was added to support natural Growth Hormone levels. L-Glycine is a precursor to natural creatine production and also imparts a slightly sweet taste to the product.

To complete this technologically superior formulation, bromelain and papain were added that assist with the digestion of the whey protein. Adding in proteolytic enzymes allows for aided digestion and rapid absorption of **Triple Whey Protein**. Most protein powders do not contain these enhancing ingredients. The combination of TriProComplex™ as well as added L-glycine, bromelain and papain makes Triple Whey Protein better than almost any protein powder on the market.

The best part about **Triple Whey Protein** is the incredible taste to go along with the superior science. Give Triple Whey Protein a try and we believe you will feel and see the difference at the gym and in the mirror. Triple Whey Protein comes in three different flavors...Chocolate, Vanilla and Strawberry.

KEY MESSAGES (Continued from Page 1)

- *Added protein digesting (proteolytic) enzymes bromelain and papain.[†]*
- *Especially beneficial when used in conjunction with a high-glycemic carbohydrate (e.g., maltodextrin in CarboMax)[†]*
- *Supports body composition. Helps build and maintain lean muscle mass.[†]*
- *Secondary support of the immune system, gastrointestinal system, nervous system (brain), cardiovascular system (heart) and skeleton (bones).[†]*
- *Great taste to go along with superior science. Vanilla, Chocolate and Strawberry flavors.*

TARGET MARKET

Primary: Bodybuilders and strength-training athletes looking for a clean, pure and high quality whey protein that is rapidly digestible and absorbed to support lean muscle mass.

Secondary: Anyone looking for the beneficial health targets of whey proteins to support the immune system, gastrointestinal system, nervous system (brain), cardiovascular system (heart) and skeleton (bones).

RECOMMENDED STACK

- CarboMax
- XTR
- Vit-Acell
- Gluta-Matix
- Max Glutamine
- Max Nitro

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